



# Indy Mopar Club News

www.indymoparclub.com

July 2012



Jan Peel Editor

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**Dave Sanders, Vice President 317.522.6848**

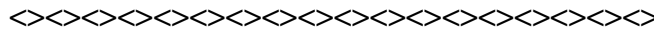
**Mike Leyes, Treasurer 765.524.0326**

**Glenda Wallace, Secretary 317.839.9863**

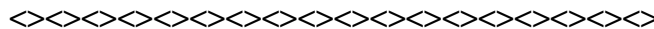
**Dave Watt, Communications Director 317.696.6071**

Meetings are the last Thursday of every month except November & December.

**Next regular meeting: Thursday, July 26, 2012** will be held at **MCL Cafeteria, 3630 South East street** Indianapolis (US 31- N of Southern Plaza between Sumner & National). Meet for dinner at 6pm, meeting at 7pm. A Map Quest link is available on the IMC website – [www.indymoparclub.com](http://www.indymoparclub.com).



Welcome to new members **Randy & Cathy McDonald.**



## Hot Wheels For Real

Hot Wheels For Real was a 2 or 3 year project in the making with the formulating design ideas from the Children's Museum's creative staff. The designers drew up layouts, with specific Hot Wheel colors, and then submitted their presentation to the Mattel Company for approval. Mattel has very strict product design specifications as to the look and presentation of their product that had to be displayed in the museum's design. The relationship between Mattel and The Children's Museum of Indianapolis is actually developed thru one of the previous exhibits "The Barbie Experience". The only comment I have was Barbie might have been a little cooler if she rocked out in a high horsepower Mopar muscle car classic!

The concept with Hot Wheels, the motor racing capital of the world, and the Children's Museum of Indianapolis was a natural fit. First Hot Wheels is a fun product that people of all ages could enjoy, then one of the World's greatest places with a deep racing history, and lastly an extraordinary educational experience for kids to create and develop their own diecast car designs.

During the planning stages the museum designers and exhibit managers made several trips to Los Angeles, California to the Mattel headquarters to meet with their people, tour their showroom, and their warehouse (dream garage full of wild designed cars which replicate the diecast versions). Despite my efforts to tag along to this dream warehouse, offering to carry their bags, flag a cab, or fetch adult beverages, my efforts failed.

After all the drawings by our designers and exhibit managers were approved by Mattel, the next step was for our CAD designer to convert the displays into blueprints. The exhibit manager and the creative designer planned meetings with several departments to coordinate the exhibit they wanted built.

Each department had its own responsibilities:

Our production carpenters build all the props and display cases

The paint department picks out the Hot Wheels colors for all the displays

IIT installs touch screen interactive for the kids as well as an impressive sound system

Graphics department design and install graphics to add extra flare

Electrical work such as the alarmed cases and new LED lighting by yours truly

Marketing has to strategize an advertising campaign to promote the exhibit

The collections department spends countless hours on display case lay out, proper labeling of each artifact, and then they meticulously install everything into the display cases

Then the exhibit manager is still coordinating each step of the build, overseeing project costs, project completion date, and pretty much doing anything they can to help all of the departments finish their portion of the job

I would like to close by thanking all of the members of the club their friends for bring their cars up for the May 26<sup>th</sup> opening day, I think this was the icing on the cake for the Children's Museum exhibit of Hot Wheels.

**Mopar to all and to all a good night----** Jeff Andis

## **INDY MOPAR CLUB MONTHLY MEETING, JUNE 28, 2012**

**WELCOME AND SIGN-IN:** Sign-in was conducted by Jan Peel. Attending were Jeff Andis, Brian Berkowitz, Bill Bratton, Ronda & Dennis Cherry, Rick & Susan Eilert, Tony Fields, John Heeringa, Tom & Teresa Kelly, Ed Leyes, Mike Leyes, Gary & Jessica McCormick, "Bud" & Debbie Mounce, Jan Peel, Terry & Rose Richards, Bob & Karen Rosenberger, Dave Sanders, Evan & Nicole Springer, Bob Thomas, Tom & Glenda Wallace, Dave Watt, Steve Wisdom, and new members Randy & Cathy McDonald. President Brian Berkowitz brought the meeting to order at 7:00 p.m. All members and guests were asked to introduce themselves.

**SECRETARY'S REPORT:** Glenda Wallace gave highlights of the May meeting.

**TREASURER'S REPORT AND MEMBERSHIP UPDATE:** Mike Leyes:  
Balance as of May 31, 2012, was \$5226.22. Income for May, 2012, was \$1853.00.  
Expenses for May, 2012, were \$1622.35. Income for June, 2012, was \$30.00.  
Expenses for June, 2012, were 0. Balance as of June 28, 2012, was \$5,256.22.  
There is \$410.46 in the flower fund.

Membership: There are 75 paid members for 2012.

**COMMUNICATIONS REPORT:** Dave Watt:  
Dave reported that he is still loading pictures on the website from the Fletcher show.

**EVENT CALENDER:** Dave Sanders:  
Dave passed around a list of July events and cruises. He provided information regarding the car show scheduled for Saturday, June 30th, at LKQ, in Plainfield. He also provided information and passed around a flyer on the car, bike, and truck show at Danville American Legion, July 1st. He mentioned the cruise on Madison Avenue, Indy, on July 13th.

**EVENT ADVERTISING:** Bill Bratton:  
Bill had nothing new to report.

**UNFINISHED BUSINESS:** Brian Berkowitz:  
A. Anyone interested in club shirts should see Mike Leyes.  
B. The Old Settlers Day at Wanamaker noted 14 of our club members in attendance. John Bauer and Josh King won awards, and our club won the Club Participation award. We also picked up a new club member.

**NEW BUSINESS/SHOWS:** Brian Berkowitz:  
A. Champion car show: Per Gary McCormick, it is possible that the show will be held the second week of October, and it may be a cruise in, as opposed to a car show. It will probably be held in late afternoon. Club members will be needed to help with the show. More info later.  
B. The Westgate cruise in is still scheduled for Saturday, September 8th, from 1pm to 4pm.  
C. We are still open to suggestions for a club cruise or cookout. If anyone has any ideas, let members know. Brian indicated that it would be fun just to get together as a group.  
D. Jeff Andis indicated that it would be nice to have club participation on July 7th, and September 14th, for the Hot Wheels shows at the Childrens Museum. Dave Watt will send info out via E-mail, and club members can respond to Jeff Andis by E-mail.  
E. Monster Mopar Weekend is September 21, 22, and 23, at IRP. Brian is encouraging more club participation this year. He stated that the Chicago area Mopar club won the club participation award last year.  
F. Club Member Profile for Newsletter and Website:  
July - Jeff Andis, article on Hot Wheels show.  
August - Jessica McCormick, the new Dodge Dart.

September - Brian on Mopar NATS.

A motion to adjourn was made and seconded.

Respectfully submitted  
Glenda Wallace

From the Internet: This is a web-site featuring the original factory brochures for nearly every American car you have ever owned. <http://www.lov2xlr8.no/broch1.html> Pretty neat!

**Upcoming Events – \*\*Indy Mopar Club and others**

- \*\*July 26, 2012, 7:00pm, Indy Mopar Club Meeting, MCL Cafeteria
- \*\*July 11-14, 2012, WPC national meet in Kalamazoo, Michigan
- \*\*August 10-11-12, 2012, Mopar Nationals
- \*\*August 30, 2012, 7:00pm, Indy Mopar Club Meeting, MCL Cafeteria
- \*\*September 8, 2012 – Westgate Cruise-In
- \*\*September 21-22-23, 2012, Monster Mopar Weekend
- \*\*October 6, 2012, Saturday, Juvenile Diabetes Research Foundation Walk

**Member Birthdays and Anniversaries**

**August Birthdays:**



Kelly Stephenson, 8-1  
Terry Rose, 8-4  
Dorinda Crawmer, 8-5  
Gregory Cook, 8-16  
Brent Norman, 8-27

**August Anniversaries:**

Carlton and Regina Brock, 8-11  
David and Cindy Sanders, 8-14  
Larry and Debbie Bell, 8-22  
David and Kelley Stephenson, 8-24

Congratulations to all!

**Tattler's Corner**



What well known couple (no names or clues) forgot their anniversary????? Maybe I should send them an application for a secretary's position??? Nah, too busy.

I would appreciate any news about our members that have attended other events and/or have had their cars or stories in other publications. This is your newsletter, help me make it an even better one by sharing this kind of information so it can be published here. You can contact me by E-mail [Jpeel83719@aol.com](mailto:Jpeel83719@aol.com) or call me at 317-357-5760 or send it to me by mail: Jan Peel, 5128 E Rowney St, Indianapolis IN 46203-3741. (Complaints may also be handled this way. Be gentle when you do this please.)

From Jan Peel: While I was going through some more car "stuff" that I have I came across an article about the Peel P50 from Peel Engineering LTD shown on the next page. It's not a Mopar but thought you might be interested. (Yeah, I can hear the comments now – just my size!)

# Peel<sup>®</sup> P50

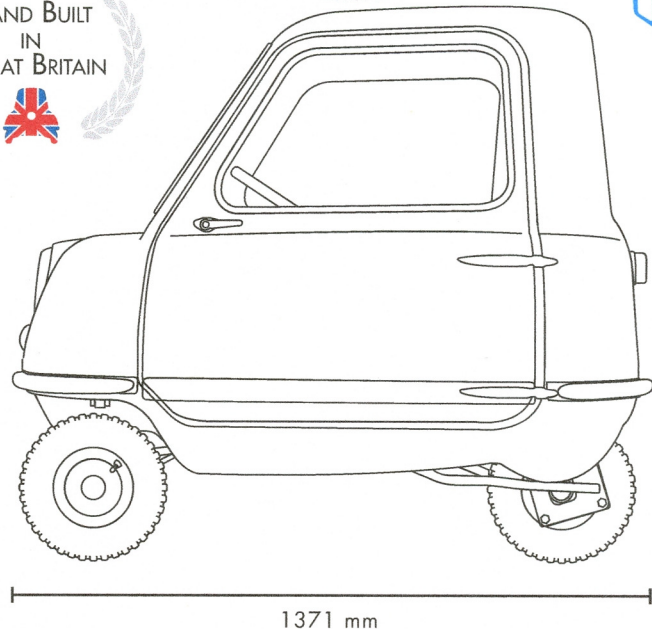
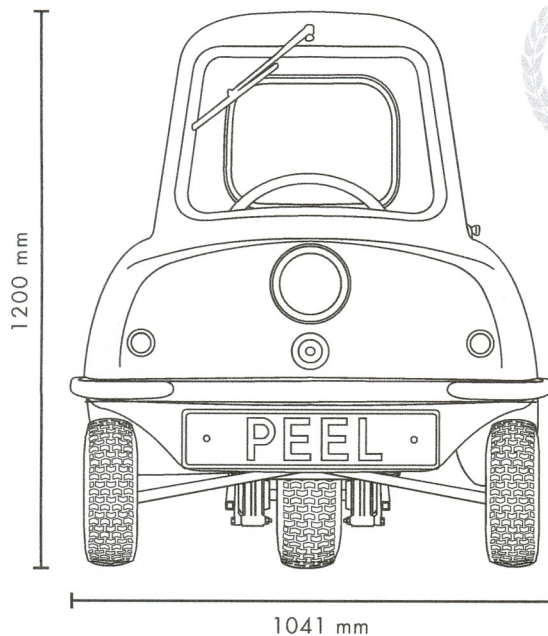
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SPECIFICATION



### DIMENSIONS

Width:	1041 mm / 41 inches
Length:	1371 mm / 54 inches
Height:	1200 mm / 47 inches
Wheelbase:	1270 mm / 50 inches
Weight:	59 kg - 110 Kg / 130 lbs - 240 lbs
Colours:	

BESPOKE COLOURS ARE  
AVAILABLE AT REQUEST



### RANGE

Model:	PETROL/GASOLINE	ELECTRIC
Engine:	49cc Four Stroke CVT	DC Brushless CVT
Power:	2.5 Kw - 3.35 bhp	2.5 Kw - 3.35 bhp
Top Speed:	45 kmph - 28 mph	50 kmph - 31 mph
Economy:	50km/Litre - 118 mpg	24 km - 15 miles (Max Per Pack)
Brakes:	All Wheel Brakes	All Wheel Brakes & Regenerative
Legality:	FULLY ROAD LEGAL IN THE UK & EU CLASSIFIED AS THREE WHEELED MOPEDS. US VERSIONS FULLY ROAD LEGAL IN USA CLASSIFIED AS MOTOR DRIVEN CYCLES. CAN BE CUSTOM BUILT TO BE ROAD LEGAL IN OTHER COUNTRIES.	

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**THE FINER DETAILS<sup>LLC</sup>**

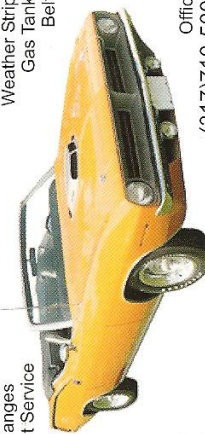


*It can be the difference between 1st and 2nd place.*

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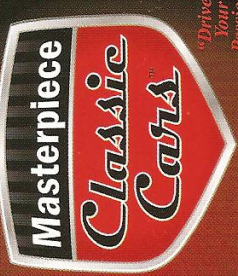


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