



# Indy Mopar Club News

www.indymoparclub.com

July 2016



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**Ronda Cherry, Vice President 317.997.6999**

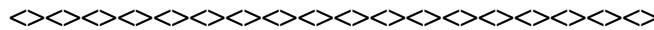
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**Dave Opel, Secretary 317.850.1834**

**Randy Smith, Communications Director 317.696.1894**

Meetings are the last Thursday of every month except November & December.

**Next regular meeting: Thursday, July 28, 2016** will be held at **MCL Cafeteria, 3630 South East Street** Indianapolis (US 31- N of Southern Plaza between Sumner & National). Meet for dinner at 6pm, meeting at 7pm. A Map Quest link is available on the IMC website – [www.indymoparclub.com](http://www.indymoparclub.com).



## **First Fletcher Dodge / Indy Mopar Club Cruise-In July 9, 2016**

First, I would like to thank all of the members who supported our main club event of the year! It was a sunny day in the mid 80's. What more could we have asked for? I would like to summarize some of the thoughts, actions, and results of our first Fletcher Cruise-In.

Evan started us off with a couple of thoughts for our event this year:

First, after seeing the turn out for the West Gate Cruise-In last year, he felt that maybe it was time to investigate a new concept for our main event at Fletcher. So there was a discussion with JR Fletcher that a Cruise-In might create a larger turnout of vehicles and also more spectators both of which were our goals.

Second, we have always had the goal of increasing our contribution to JDRF each year. It was thought that a cruise would simplify both the amount of effort required from us as well as eliminate the additional expenses for the trophies and shirts which could result in a larger contribution to our charity. As the discussions evolved, we wanted to keep many of the items that helped make our event special: goody bags, door prizes, raffle, 50/50, good food, and great music. Remember, those items actually cost very little as they are donated by vendors; and our sponsor JR picks up most of the other costs. So, now to the actions.

“Big Idea”: People expect some costs when they attend any event. So, the word “free event” creates a positive feeling and a greater interest in attending, which was our goal! Then the cruise format provided the flexibility that brought many new people into the event. Many were not expecting a registration process; but were pleasantly surprised when they got their picture taken, received a goody bag along with a free ticket for the door prizes. That was just the start of this new experience. Then, they noticed the food, music, door prizes, raffle items, and the 50/50. All of this; and they hadn't spent a dime yet! Then as I gave them their “free” photo, I shared that the purpose of this event was to raise money for our charity JDRF. They all said that this had been a special event for them!

Well, now to the results. We had over 120 vehicles which far exceeded our and JR's expectations. How did our “Big Idea” work out? Judge for yourself: our ticket sales for door prizes, the raffle, and 50/50 totaled about \$500, cash donations exceeded \$1,200 for a total of \$1,700+ for our charity JDRF. So divide that number by 120 vehicles for an average donation of just over \$14 per vehicle. I THINK WE WON! In addition, we also received an increased donation from JR Fletcher for JDRF.

So, a big thanks to all of the effort provided by our members! With a very special shout out to our team leaders: Steve Wisdom, Set up & Cash handling. Bill Edgerton, Registration. Dave Stephenson, Photos. Rick Zimmerman, Traffic & Parking. Dick Crawmer, Door prizes. And last but not least, Ronda Cherry, Raffle-50/50-Tickets-Donations.

Respectfully, Rick Ordo

From your Indy Mopar Club President:



Well the Fletcher Cruise-In Car Show is now in the bag (whew) and a GRAND show it was! The gamble to change to a new Cruise-In format not only produced a great show but I believe that a good time was had by everyone. Everything came together so very well and smoothly at which a great big thank you goes out to our three members that took the lead for the show, Rick Ordo, Dick Cromer and Bill Edgerton. These three were also assisted significantly by the experience of Steve Wisdom, Rick Zimmerman and Ronda. By late morning many of the other IMC members rolled in and everything fell into place. Fletcher CDJR went out of their way to make room for us and how. Wow! Thanks to them also.

We couldn't get an exact count as cars came and went and several times the reserved area filled to capacity. However a good estimate was that the show had over one hundred twenty-five vehicles in it. We had about everything from a Model A to a Hell Cat and a Rambler, show cars and Rat Rods. (That doesn't count the fire truck and the Bloodmobile.) It seems that our marketing efforts also really paid off as the large number of participants that, at times, came in droves and we had to take some special measures to get them in off the highway.

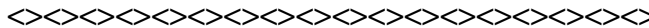
A big thanks also goes out to all those that secured the various donations for the Goody Bags, raffles and the door prizes. We had more than an adequate number of items and most really good quality gifts. Thanks so much for your efforts to get these items and we also need to get "Thank You" out to these donors!

After the Cruise-In clean up most of the IMC members traveled a little bit south to the Zimmerman's abode where all were treated to Ginger and Rick's special hospitality and pulled pork. Thanks to you both for a great time of fun and comradery and the perfect way to cap off a great day!

Our next events in the IMC sites are the Mopar Nationals in Columbus Ohio August 12<sup>th</sup> -14<sup>th</sup> and then the Don Schumacher Racing Open House Car Show September 2<sup>nd</sup>. If you are interested in showing your car, truck or other equipment at the DSR Car Show and you haven't already contacted me, please let me know your intentions ASAP!

Thanks again to all of you for your help and participation! This is a great Club and I'm looking forward to seeing everyone at our next meeting, Thursday, July 28<sup>th</sup> at 7:00pm!  
Till then, drive carefully, be safe and "Mopar or No Car".

Evan Springer  
July, 2016



### INDY MOPAR CLUB MONTHLY MEETING, MAY 26, 2016

President Evan Springer brought the meeting to order at 7:00pm.

**WELCOME AND SIGN-IN:** Sign-in was conducted by Jan Peel. A good turnout of 22 attended: Ronda Cherry, Stephen Claycomb, Jack Collins, Dick & Dorinda Crawmer, Bill & Randi Edgerton, Terry & Brenda Hill, John Miller, Scott Oller, Dave Opel, Rick Ordo, Jan Peel, Bob Rosenberger, Randy Smith, Evan Springer, Steve & Cheryl Wisdom, Rick Zimmerman, and guest Mike Bowling.

Evan then thanked everyone for coming and welcomed the guests. He then had each person give their name and tell about 1 thing they would like to see the club do.

#### **SECRETARY'S REPORT:** Dave Opel

- A. Minutes from the May 26th, 2016 meeting were presented in the May IMC Newsletter. Revisions and or additions were requested. Minutes were approved as presented.

**TREASURER'S REPORT AND MEMBERSHIP UPDATE:** Steve Wisdom

- A. May 26, 2016 Balance \$2,823.60. June Income \$2,030.00. June Expenses \$473.99 June 30, 2016 Balance \$4,379.61.
- B. Steve reported 66 paid members/families.
- C. Flower Fund Balance \$329.78

**COMMUNICATION DIRECTOR REPORT:** Randy Smith

- A. Currently we have 208 followers on Facebook
- B. Upgrades to website being sought

**MEMBER NEWS, BIRTHDAYS AND ANNIVERSARIES:** Ronda Cherry

- A. Member's names and respective dates were read. Congratulations to all.

**EVENT CALENDAR HIGHLIGHTS (Newsletter & IMC):** Ronda Cherry

- A. July 9 – Fletcher Cruise In
- B. The following from OldCarsOnly.com
  - Thursday evenings – Frostbite Drive In – Avon, IN
  - 2<sup>nd</sup> Friday – Jim Dandy Restaurant – Greenfield, IN
  - Friday evenings – Pep Boys – E Washington St & Franklin Road, Indianapolis, IN
  - 1<sup>st</sup> Saturday of every month – Broad Street Cruise IN – New Castle, IN
  - 1<sup>st</sup> Sunday of the month – Shorty's Restaurant, 9976 E Washington St, Indianapolis IN
  - 2<sup>nd</sup> Saturday – IMS – 9am-Noon (Free coffee / donuts) – Speedway, IN
- C. August 9-12 – Mopar Nationals, Columbus, Ohio

**EVENT ADVERTISING:** Ronda Cherry – currently being revised

**OLD BUSINESS:** – Evan Springer:

- A. 2016 Membership Applications – Randy Smith
- B. Social Media & IMC Upgrades – Lynn Standeford – no report
- C. 13<sup>th</sup> Annual IMC/Fletcher Cruise IN Car Show - July 9<sup>th</sup>, 2016 – noon to 3:30pm.
- D. Other old Business – None

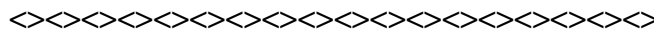
**NEW BUSINESS:** – Evan Springer

- A. DJ Shumacker Racing Open House Invitation – September 2<sup>nd</sup>, Riley Hospital fund raiser
- B. JDRF One Walk – October 2<sup>nd</sup> – with new location at Victory Field
- C. Club Member Profile:
  1. July – Fletcher Car Show
  2. August – Need Volunteer
  3. September – Need Volunteer

Motion to adjourn was made by Dick Crawmer, seconded by Ronda Cherry, adjourned at 8:15pm.

Respectfully submitted,

David Opel – MOPAR or NO CAR!



**Member Birthdays and Anniversaries**

**August Birthdays:**

- Dorinda Crawmer, 8-5
- Stephen Claycomb, 8-11
- John Hynds, 8-11
- Bill Hess, 8-18



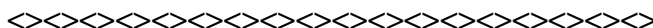
## July Anniversaries:

Ray and Sharon Bridwell, 8-1

Carlton and Regina Brock, 8-11

David and Cindy Sanders, 8-14

Congratulations to all!

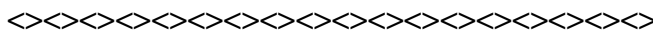


### **Tattler's Corner**



Lynn Standeford made the announcement that she and John Miller will be married October 29th.

I don't think I have seen a bigger smile than I saw on her at that announcement.



### **2016 INDY MOPAR CLUB – EVENT LIST**

Jan	28	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Feb	12-14	Fri-Sun		World of Wheels	Ind State Fairgrounds	
	25	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Mar	4	Fri	TBD	Set-Up – Indy Cyl Hd Chrysler Perfor. Trade Show		Evan Springer
	5-6	Sat-Sun		Indy Cyl Hd Chrysler Performance Trade Show	Ind State Fairgrounds	Evan Springer
	31	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Apr	28	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
May	7	Sat		Cinco de Mopar	Lafayette, IN	
	11 – 14	Wed-Sat		Plymouth Owners Club National Meet – Kerrville, Texas – For info contact Jan Peel		
	17-21	Tue-Sat		Mecum Auto Auction	IN State Fairgrounds	
	26	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Jun	30	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Jul	9	Sat	TBD	Fletcher CDJR/IMC Cruise-In	Franklin, IN	
	28	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Aug	12-14	Fri-Sun		MOPAR NATIONALS	Columbus OH	
	25	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Sep	2	Fri		DSR Open House Invitation	Brownsburg	
	10	Sat	12-3:30	West Gate Chrysler / IMC Cruise-in	Plainfield IN	
	29	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Oct	2	Sat	9a-12n	JDRF RUN/WALK – VICTORY FIELD	Indianapolis IN	
	27	Thur	7-8p	Indy Mopar Club Monthly Mtg-Halloween	MCL Cafeteria	Evan Springer
Nov	17	Thur	7-8p	Indy Mopar Club Monthly Mtg	MCL Cafeteria	Evan Springer
Dec	10	Sat	5pm	Indy Mopar Club Christmas Party?	Steve Wisdom's Clubhouse 1202 Leisure Lane, Greenwood 46142	Steve Wisdom